

"Pioneer Network is the focal point of (the culture change) movement."

~ *Guide to Choosing a Nursing Home Centers for Medicare & Medicaid Services, 2008 publication*

What is Culture Change?

Culture change is the common name given to this national movement to transform older adult services, based on person-directed values and practices, where the voices of elders and those working with them always come first. Person-directed values include choice, dignity, respect, self-determination and purposeful living.

Culture change puts the person before the task. We support the transformation of both long and short-term living environments, as well as community-based settings, where everyone in supported living and their caregivers are able to express choice and practice self-determination in meaningful ways.

"The Pioneer Network is dedicated to creating the kind of care that each of us wants for our loved ones and ourselves."

~ Bonnie Kantor

Pioneer Network is the leading advocacy organization of the culture change movement.

We work to create culture change in all settings where aging and supportive services are delivered.

To advance these goals, Pioneer Network: supports public policy changes; supports research; collects and shares adaptable practices and procedures that put the person before the task; creates communication, networking and learning opportunities; coordinates with state coalitions; and hosts a national conference.

A 501c (3) not-for-profit organization based in Rochester, New York, we are dedicated to making fundamental changes in values and practices to create a culture of aging that is life-affirming, satisfying, humane and meaningful.

Connect With the Network! Join our online community today to connect with comprehensive, dynamic resources, receive online e-mail updates, participate in your state coalition, learn and share best practices, receive the latest news about our annual conference, webinars and more.

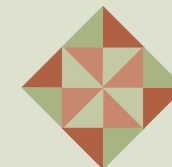
Sign up for our e-mail list today at www.PioneerNetwork.net.

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CONNECT with the Network!

Changing
the Culture
of Aging in the
21st Century



Pioneer Network

Pioneer Network believes that past and the present models of care do not have to be the future.

Pioneer Network consists of thousands of people working at every level of long-term care to replace the traditional approach to institutional aging in nursing homes with settings that are real homes. We share a vision, a desire and a willingness to work for long-term and eldercare where the aging person's choices and wishes come first, and where meaningful relationships with others create genuine interaction not often found in yesterday's institutions.

Connect with the Network!

Pioneer Network is the clearinghouse of the culture change movement. We are a virtual meeting place for all stakeholders in the field of aging and long-term care who focus on providing person-centered services and person-directed living.



Seven Great Ways To Connect With the Network!

1 Visit www.PioneerNetwork.net

Pioneer Network's web site is a comprehensive, dynamic and up-to-date resource for the national culture change movement. Check back often — new features are added regularly.

2 Sign Up For Our E-mail List

Pioneer Network is a virtual organization, so the very best way to connect with the network is to sign up for our e-mail list.

Go to www.PioneerNetwork.net and look for the Sign up button right on the home page.

3 Take Part in State Coalition Activities

Pioneer Network provides opportunities for state culture change coalitions to share information and resources with each other, and to provide guidance to individuals and organizations interested in establishing a coalition in their state. See our website for state-by-state information.

4 Participate in Webinars

Pioneer Network offers a virtual meeting place for individuals with a wide array of interests to share their expertise and learn more about the issues related to transforming the long-term care system. Watch the web site for announcements of upcoming webinar series and other learning opportunities — or sign up for our e-mail list so you don't miss a thing.

5 Attend the Annual National Conference

Pioneer Network's highly anticipated conference is the nation's largest and most successful conference of its kind. The conference is a showcase for innovative thought and transformative practices in the long-term care culture change movement — as well as an opportunity to facilitate communication among people interested in propelling this important work.

6 Contribute to Pioneer Network

Pioneer Network is a not-for-profit organization that relies on contributed funds. Please support our work with a tax-deductible gift to our general fund, or with a special contribution to the Carter Williams Legacy Fund which supports the work of individuals working in the grass roots of the culture change movement.

7 Find Help

If you are a consumer — an elder or family member — who has health care or housing concerns, there is a special section on the website just for you.

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www.PioneerNetwork.net